



FOR IMMEDIATE RELEASE / February 20, 2014

Suncor pledges three more years of support

Beakerhead begins the build to 2014

[Calgary, Canada] — The world’s largest new public art, science and engineering spectacle, Beakerhead, announced its 2014 dates this week alongside confirmation of another three years of funding from founding sponsor Suncor Energy.

The second annual Beakerhead will run September 10-14, 2014.

“Two year olds are tricky,” says Jay Ingram, Beakerhead co-founder and one of Canada’s best-known science broadcasters. “They’re unpredictable, they’re full of energy. Well, Beakerhead is now two. We have new, original and spectacular entertainment coming up for 2014. It won’t just intrigue: it will be kind of mind-boggling. But isn’t that what two-year-olds are like?”

In 2013, during the inaugural Beakerhead, sixty-two thousand people were entertained (and educated) through community spectacles.

This massively participatory, citywide spectacle invites local and international artists, engineers, scientists, builders, and makers to create, compete and exhibit interactive works each fall.

“We so often separate the creative from the mathematical or the scientific,” says Mary Anne Moser, President and co-founder of Beakerhead. “Beakerhead believes that original, inspiring and educational ideas are often a combination of both.”

“Many of us experienced the fun and creativity of Beakerhead and Suncor is proud to be a founding corporate supporter of their vision. We are excited to continue on this journey with them and are pleased to extend our relationship for another three years. Beakerhead is an innovative and creative movement that is redefining Calgary as a place for artists and engineers,” says Cathy Glover, Director, Community Investment at Suncor Energy.

The line-up for Beakerhead 2014 will be released in June. Beakerhead also operates year-round programs that engage the public in what is known as STEAM education (science technology, engineering, art and math) and is a registered charitable organization.

In its inaugural year, it was funded by the corporate donors as well as the Government of Canada, Government of Alberta and Travel Alberta. The list of 2014 donors is growing and will be announced at the program launch event.

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Contact: Michelle Htun-Kay
1-403-830-1668
michelle@beakerhead.org