



	ICONS OF BEAKERHEAD \$250,000 + per year	INVENTORS OF GREATNESS \$125,000 + per year	ENGINEERS OF POSSIBILITY \$75,000 + per year	DRIVERS OF INGENUITY \$50,000 + per year	BUILDERS OF CURIOSITY \$25,000 + per year	MAKERS OF COMMUNITY \$10,000 + per year
NAMING OPPORTUNITIES						
Exclusive "Naming Title" of annual Flagship Spectacle	X					
Exclusive "Presenting Sponsor" of agreed upon Program Element		X				
Non-Exclusive "Presenting Sponsor" of Beakerhead Program			X	X		
Non-Exclusive Supporting Sponsor of agreed upon Program Element					X	X
LEADERSHIP OPPORTUNITIES						
Host and podium role at the primary public Beakerhead opening event	X	X				
Host and podium role at public opening/launch of sponsor-named Program Element	X	X				
Opportunity to host and sponsor private invitation-only reception for sponsor's named Program Element	X	X				
Sponsor attendance at private invitation-only Beakerhead opening	X	X	X	X	X	
Sponsor recognition at public Beakerhead opening	X	X	X	X	X	
Passes for ticketed Beakerhead events (number of passes based on program events and sponsor level)	X	X	X	X	X	X
BRANDING AND ADVERTISING						
Logo on Beakerhead website – Home page	X	X	X			
Logo on local media screens promoting Beakerhead	X	X	X			
Logo on local Beakerhead full-program advertising materials (including posters, magazines)	X	X	X			
Logo on Beakerhead sponsor signage (across city and event locations)	X	X	X	X		
Logo on Beakerhead website – event or program-specific page	X	X	X	X		

Company/organization description on website – Sponsor Page	X	X	X	X		
Logo in Beakerhead email blasts	X	X	X	X		
Logo on event signage at sponsor-related program element	X	X	X	X	X	
Logo in Beakerhead full-program guide (print)	X	X	X	X	X	X
Logo on Beakerhead website - Sponsor Page	X	X	X	X	X	X
MEDIA OPPORTUNITIES						
Opportunity to provide a spokesperson for possible media interviews on topic throughout year	X					
Opportunity to provide quotes for media releases pertaining to Beakerhead announcements	X	X				
Media release announcing sponsorship (at time of contract agreement)	X	X				
Opportunity to list a spokesperson in the media advisory for the sponsor-named Program Element	X	X	X			
Public announcement of sponsorship at annual Beakerhead public/media event	X	X	X	X	X	
Sponsor mention in Beakerhead media kit	X	X	X	X	X	
Logo recognition in annual report	X	X	X	X	X	X
EMPLOYEE ENGAGEMENT						
Opportunity to involve staff and partners in program delivery	X	X	X	X	X	X
Opportunity to extend invites to sponsor’s employees and partners to join Beakerhead artist/engineer match-making community	X	X	X	X	X	
Opportunity to suggest employees/partners for consideration as featured speakers/presenters in Speakerhead	X	X	X	X	X	
REPORTING						
Post-festival report detailing outcomes relating to investment	X	X	X	X	X	X

Contact Beakerhead:

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