



May 28, 2018

Media Advisory

## **Students take the stage for Science Genius Rap Battles** Laying down rhymes is high energy way to engage with science

[Calgary, Alberta] — Students from around Calgary brave the stage to show their newfound love of science in an all out battle for science supremacy on May 31 at Studio Bell, home of the National Music Centre.

For months, six schools have been preparing for this musical showdown. The program, Science Genius Rap Battles is designed to engage students on their own cultural turf with science. Leading up to the event, students have been writing and practicing collaboratively in classrooms with hip-hop ambassadors from GlobalFest who will also serve as host for the lunchtime event.

The students will be judged by a panel of experts based on creativity, science content and performance quality. The top three winners will go on to perform at GlobalFest on August 23 and at Beakernight on September 22, 2018.

This initiative is a partnership between Beakerhead, GlobalFest and the National Music Centre, and supported by the Government of Alberta, the federally funded Natural Sciences and Engineering Research Council of Canada (NSERC), Axia and Equinor Canada, all of whom support creative ways of engaging more youth in science, technology, engineering and math.

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### **Photo and Interview Opportunities**

What	Science Genius Rap Battles 6 school performances in front of an audience and judges
When	Thursday, May 31, 2018 Arrive at 11: 45 AM, Showtime at 12:00 – 1:00 PM Interview opportunities at 1:00 – 1:15 PM following the event
Who	Student performers (finalists and winners) Carolyn Wallington, Education Program Manager, Beakerhead Rebecca Dawn, Urban Arts Director, GlobalFest
Visuals	Video of live performances Photos and b-roll available post-event upon request

### **Media Contacts**

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