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MEDIA RELEASE

Beakerhead 2015 will start at point ... B

[Calgary, Alberta] — The third year of Beakerhead, the Calgary-born spectacle of art, science and engineering, will have at its hub a blown-up playground complete with massive “sandbox for human ingenuity” and a 30-foot high version of the arcade claw game, called Station B.

The Beakerhead line-up for 2015 is unveiled today with a dose of quirky spectacle that is coming to be associated with this annual five-day event. In addition to Station B, some of the major program elements are:

- **Opening Night:** An outdoor musical kick-off at Fort Calgary featuring GZA, science advocate and rapper with the Grammy-nominated group Wu-Tang Clan, on Wednesday, September 16.
- **A String (Theory) of Incredible Encounters:** A sequence of public engineered artworks from 17th Avenue SW, East Village and Victoria Park to Kensington and downtown Calgary, open all day, every day from September 16 - 20.
- **The Gorgeous Molecule:** A sublime food and cocktail lab experience in the historic Barron Building, on Thursday, September 17.
- **Rock n’ Roll History of Space Exploration:** The international premiere of a live visual and musical journey through space exploration! Two shows, September 17 and 18.
- **Beakernight:** A massive street spectacle on a four-block stretch of 10 Ave SW with fire-erupting skee ball, rocket ship crane rides, 3D projection musical parties and hands-on encounters with technology, on Saturday, September 19.

From September 16 - 20, Calgary’s venues and public spaces will be filled with cultural encounters with science and engineering, brought to life by more than 100 collaborators.

The citywide roster of educational entertainment is supported by community donors, corporate sponsors and government. Last year 73,000 people took part, including 20,000 school students.

“Our Government is committed to creating an environment where leaders of tomorrow can blend creativity and technical knowledge to help drive innovation, growth, and long-term prosperity,” said the Honourable Michelle Rempel, Minister of State for Western Economic Diversification. “We are proud to support Beakerhead in its efforts to be a catalyst in inspiring and engaging Canadians to bring the disciplines of art, science, and engineering together.”

“Innovation and creativity are core to how we work at Suncor, which is why we are very excited to once again be part of Beakerhead,” said Pat O’Reilly, director, Sustainability and Outreach, Suncor. “Each year Beakerhead brings new and exciting ideas that embrace arts, science, and engineering and inspire thinking, acting and creating differently.”

The preliminary event schedule is at beakerhead.com. Most events are free. Ticketed events on sale in August. See website for special hotel and travel offers.

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